

Geneva, 27 August 2007

## **Press release**

### Where photography meets science **Lennart Nilsson in exposition at the Générale-Beaulieu Clinic**

*From 3 – 23 September 2007 the Générale-Beaulieu Clinic opens its doors to the public within the framework of an exposition of some of the most beautiful works of Lennart Nilsson, the Swedish photographer. Notably, it is due to this artist that we had the first photographs of a living foetus.*

#### **Lennart Nilsson**

The professional career of Lennart Nilsson started in the 1940's. He achieved international renown in 1965 when his photographs of the start of human life were published and circulated worldwide in 'Life' magazine, and in his book 'A child is born'. Equally attributed to him are the first prints of the HIV and Atypical pneumonia viruses. The works shown at the Générale-Beaulieu Clinic are part of the travelling exhibition of the Hasselblad Foundation of Goteborg, Sweden.

#### **An exposition motivated by the esthetics of art**

In offering the citizens of Geneva the possibility to discover the works of Lennart Nilsson, a photographer who has brilliantly translated the extraordinary adventure of life from conception to birth, the Générale-Beaulieu Clinic wants to pay homage to a pioneer of scientific photography who excels in his art.

#### **A source of inspiration**

The publicity campaigns of the Clinic are inspired by the works of the Swedish photographer. They have the strength of will to waken the curiosity and stimulate the scientific minds of their public. In parallel to the exposition dedicated to Lennart Nilsson, it will be possible to re-discover several of the finest posters of the Générale-Beaulieu Clinic.

#### **Inauguration 30 August**

The opening of the exhibition will take place on Thursday 30 August 2007 in the presence of numerous scientific and medical personalities of Geneva. The guests will be able to discover the

photographs spread throughout each floor of the Générale-Beaulieu Clinic. Please take note that on the same day the Radiology Institute is opening its doors in order to present its new re-fit and equipment.

### **Practical Information**

The Lennart Nilsson photographic exposition will take place from 3 - 23 September 2007 at the Générale-Beaulieu Clinic, Chemin Beau-Soleil 20, Geneva. A press pack is obtainable on the Clinic site ([www.beaulieu.ch](http://www.beaulieu.ch)) as well as two illustrations (Daily press format and Magazine format), copyright-free with mention of source ([www.beaulieu.ch/actualités/médias](http://www.beaulieu.ch/actualités/médias)).

### **About The Clinique Générale-Beaulieu.**

Founded in 1899, The Clinique Générale-Beaulieu is the first clinic in Swiss Romand to obtain ISO 9001 certification. The clinic is a member of «Swiss Leading Hospitals» and employs 380 people. Its medical team consists of 600 associated specialist doctors. It has 135 beds an operating unit comprising eight rooms and a maternity unit with three Delivery Rooms. Its six specialised units amongst which are The Institute of Nuclear Medicine, The Institute of Radiology and The Centre for robot-assisted Laparoscopy surgery are equipped with the most up-to-date technology. ([www.beaulieu.ch](http://www.beaulieu.ch))

### **For more information please contact:**

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